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LENNON STELLA NAMED RADIO DISNEY'S 'NBT' FEATURED ARTIST

Recording artist Lennon Stella has been named Radio Disney's "NBT" (Next Big Thing), it was announced today. Celebrating its 10th anniversary, "NBT" is a multiplatform talent program that puts the spotlight on young recording artists and their journey to success. The RECORDS/Columbia Records' pop singer will be featured in a series of exclusive "NBT" videos on Radio Disney, Disney Channel, the Radio Disney app, the DisneyNOW app and social media platforms.



Photo credit: Radio Disney/Stacy Shroeder*
Photos available [here](#).

Stella's first solo EP, "Love, me," debuted last year in the Top 5 on Billboard's Heatseekers Album chart and she will embark on her first ever headline tour across North America this spring. The 13-date run kicks off March 20 and includes sold-out shows at Toronto's Danforth Music Hall, New York's Irving Plaza, Los Angeles' The Fonda Theatre and more.

Stella currently has two songs on the Radio Disney Top 50 with "La Di Da" reaching the Top 5 and "Bad" ranking #18.

In addition to her solo project, Stella is featured as a guest vocalist on Jonas Blue's track "Polaroid" with Liam Payne, which reached #2 on the iTunes UK chart.

Best known for her role as Maddie Conrad on the hit series "Nashville," Stella began her career singing with her sister Maisy Stella when they started covering popular songs on their YouTube channel. Lennon and Maisy Stella immediately became a viral sensation. To date, their YouTube channel has over 100 million views and nearly 800,000 subscribers.

Radio Disney's "NBT" program illustrates how the network is delivering on its commitment to identify and nurture emerging talent while providing them with a platform to help boost their careers. Stella joins an impressive roster of "NBT" alumni who have quickly grown to be some of today's biggest artists, including Island Records' Shawn Mendes, Epic Records' Camila Cabello and Fifth Harmony, GRAMMY®-nominated Kelsea Ballerini, Def Jam Records' and GRAMMY winner Alessia Cara, Hollywood Records' Sofia Carson, Kemosabe/RCA Records' Becky G, Buena Vista Records' Temecula Road, Atlantic Records' Why Don't We, Warner Bros. Records' Anne-Marie and Uitas Entertainment LLC group's JAGMAC.

About Radio Disney

Radio Disney, part of Radio Disney Networks, is a multi-platform music brand known for introducing new artists and playing the music of many of today's most popular young artists, including, Taylor Swift, Ariana Grande and Shawn Mendes. Radio Disney reaches over 3 million listeners each month across its Radio Disney app, national feed originating from Los Angeles, RadioDisney.com, the iHeartRadio app, Sirius XM satellite radio on channel 79 and multiple streaming audio partners. Additionally, Radio Disney Networks delivers over 8 million video views across digital video platforms, and 16 million views on Disney Channel every month. Across social media, Radio Disney Networks has over 11 million followers.

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